

Challenger to First Selectman Calls for Economic Development

Democratic nominee for Orange First Selectman Mark Moyher calls for more creative development. "For far too long, the current leadership has let the crown jewel of Orange's business district, The Boston Post Road, remain in neutral and lose its shine. It is time we work with developers and real estate professionals to attract new businesses and new developments, which will create new jobs, bring new attractions, and build a bigger tax base in town", said Moyher.

The closure of the Christmas Tree Shop has left an empty space and created an opportunity for economic development, that could also improve the quality of life for Orange residents. Moyher stated, "We have an opportunity to capitalize on the latest recreation craze that has hit this country, pickleball. The former Christmas Tree Shop location is a great spot for indoor Pickleball Courts. This location is perfect to create an adult recreation complex. There is already an indoor golf facility and axe-throwing center in that location. This is the type of development that will be popular as an adult recreation complex with not only

recreation facilities but restaurants as well. It will improve quality of life for all, but especially our seniors who have found new fun and physical activity with this exciting sport. This is just one example of the many opportunities for creative economic development.

The role of the town and its leadership is to attract and develop businesses that will improve our tax base as well as expand opportunities for shopping, dining, and gathering. Every successful town CEO knows it is not enough to sit there with a catcher's mitt waiting for the business to approach you. "Our current First Selectman is running this town like the head coach of a sports team that is satisfied with having a .500 record, but never making the playoffs. Fine isn't good enough. We should be striving for more. The people of Orange deserve more." said Moyher.

Mark Moyher has been vigorously campaigning and speaking to voters in Orange, and will continue to spread the message to all residents through the Tuesday, November 7th Election.

Learn more about Mark Moyher at MoreWithMoyher.com.